



Press release

Wil, 27 August 2025

Camion Transport and Coca-Cola HBC Switzerland – Decarbonisation as a common goal

Five more years of reliability, united in the commitment to climate protection. Camion Transport AG and Coca-Cola HBC Switzerland AG are extending their long-standing partnership until 2030, opening a new chapter in sustainable logistics. The focus is on a clear goal: the complete decarbonisation of transport.

Since 2016, the cooperation between the two companies has been growing continuously. Now they are jointly sending a strong signal for the future: Camion Transport is replacing the entire vehicle fleet used for Coca-Cola HBC Switzerland with state-of-the-art battery-electric trucks. The first Mercedes-Benz eActros 600 joined the existing electric fleet as early as 23 July 2025, and two more will follow by the end of August. By 2026, twelve of these vehicles are to be on the road for Coca-Cola HBC Switzerland, and by 2030 more than thirty.

«Cooperation as a driver of innovation, only together can we move forward», says Josef Jäger, Director of Camion Transport. «With Coca-Cola HBC Switzerland, we have a partner who shares our sustainability goals and takes responsibility. In this way, we are driving forward the decarbonisation of distribution throughout Switzerland.» At the same time, Camion Transport is investing, among other things, in high-performance charging infrastructure at central locations – an equally crucial building block on the way to its company-wide net zero by 2050 goal.

Pioneering spirit with a signal effect – in Switzerland and beyond

The ambitious partnership is also considered a pioneering project within the Coca-Cola HBC Group: The consistent electrification of heavy goods transport, combined with the already electrified sales fleet, the constant optimization of transport routes and the shift from road to rail, sets very high standards. One of the biggest challenges in supply chains is indirect emissions from sources that are not self-controlled. Camion Transport and Coca-Cola HBC Switzerland are meeting this challenge together: With the electrified fleet and optimized routes, significant greenhouse gas savings are to be achieved.

For Coca-Cola HBC Switzerland, the cooperation is a key lever for contributing to the achievement of the Coca-Cola HBC Group target of «NetZero-by-40». Jürg Burkhalter, General Manager of Coca-Cola HBC Switzerland, emphasizes: «We can only achieve our sustainability goals with strong partners like Camion Transport. After the complete electrification of our sales fleet in 2024, we are now taking the next step. This cooperation proves that ambitious targets and consistent implementation not only reduce emissions, but also noticeably advance sustainable logistics in Switzerland.»

Partnership with history – and future

Camion Transport has been a reliable transport and logistics partner of Coca-Cola HBC Switzerland for almost ten years. An original outsourcing has developed into a trusting, growth-oriented cooperation – characterized by operational excellence and a common commitment to sustainability. The recently extended contract until 2030 with a clear pledge to full decarbonisation impressively underlines this commitment: an investment in the future that has an impact far beyond the companies.

Josef Jäger and Jürg Burkhalter summarize it as follows: «Moving forward together and setting standards – that is what drives us. We can only achieve net zero side by side.»

**About Camion Transport AG**

Camion Transport is one of the leading transport and logistics companies in Switzerland. An average of 7500 shipments and logistics orders are processed per day at 15 locations. The Wil-based family business employs 1500 people and operates a fleet of 610 vehicles. At the heart of the transport organisation is the dual transport system rail/road. The storage area throughout Switzerland is 205,000 square metres, which also includes storage solutions for hazardous substances. «Eco Balance by Camion Transport» stands for its own sustainability programme. For more information, visit camiontransport.ch.

About Coca-Cola HBC Switzerland AG

Coca-Cola HBC Switzerland is a subsidiary of Coca-Cola HBC AG, based in Zug, one of the bottling partners of «The Coca-Cola Company». With its 24/7 portfolio, Coca-Cola HBC is the leading beverage manufacturer in Switzerland. Coca-Cola HBC has been producing locally for Swiss consumers since 1936 and employs around 650 people. Around 80% of the products sold here are produced in Switzerland and 95% of the ingredients used are sourced from Swiss suppliers. In 2024, the company was ranked as the world's most sustainable beverage company in the Dow Jones Best-in-Class Indices for the eighth time. For more information, visit coca-colahellenic.ch.

Media contacts:

Camion Transport AG
Claudia Kofler, Marketing & Communications
Hubstrasse 103
9500 Wil SG
Phone 071 929 24 08 / claudia.kofler@camiontransport.ch

Coca-Cola HBC Switzerland AG
Johannes Lehken, Corporate Affairs & Sustainability
Thurgauerstrasse 134
8152 Opfikon
Phone 044 835 91 11 / johannes.lehken@cchellenic.com