Camion Transport • Eco Performance award

Prestigious award

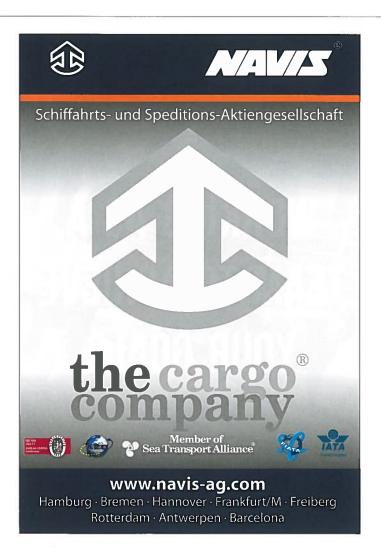
The Swiss transport and logistics company Camion Transport recently received the renowned Eco Performance award. The company prevailed against well-known competitors.

The prize was awarded at a ceremony in Hamburg (Germany) in mid-May. The winner was determined by an experienced jury composed of respected personalities from the business, science and politics worlds, which was chaired by Professor Wolfgang Stölzle, a professor at the chair of logistics management at Switzerland's University of St Gallen.

The top contenders were very closely matched in this year's final selection procedure. In the large company category (50 trucks or more) two companies were given the Eco Performance award – namely Camion Transport, with its headquarters in Wil (Switzerland), and the Turkish company Ekol Logistics. The jury recognised Camion Transport's so-called eco-balance programme.

Ecological tradition

In addition to consistently expanding rail transportation and regularly training and educating staff with an ecological emphasis, the company also pursues reduction and avoidance of CO₂ strategies. One measure is the use of vehicles with natural gas or hybrid motors. With the award





Josef A. Jäger, chairman of the board and director of Camion Transport (on the right), next to **Andreas Hollenstein**, Camion Transport's head of infrastructure and the environment.

the company, which is based in eastern Switzerland, emphasises practical sustainable company management. Camion Transport started operating a railway general cargo shuttle between Wil in eastern Switzerland and Geneva in western Switzerland as early as 1985.

The strategic shift towards combined traffic was pursued over many years. The dual transport concept (general cargo by rail and road) thus also forms the core of the transport organisation and is an important ingredient in the company's success.

Extensive programme

With the eco-balance programme by Camion Transport the company further intensified its ecological commitment. This does not only concern the fleet and transport services. The programme also includes topics such as training and continuing education for drivers, ecological procurement, waste separation and recycling, as well as IT-based route planning and energy-efficient buildings. Camion Transport concentrates on things that it can influence itself and so it refrains from compensating emissions by purchasing the relevant certificates, for example.

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The Eco Performance award • Camion Transport

The Eco Performance award is one of the leading prizes for sustainability in the commercial freight transport industry in Germany, Austria and Switzerland. Elected are role models in the transport industry that were able to successfully combine efficiency, protection of the environment and social commitment in the long term. The award has scientific support from the chair of logistics management at the University of St Gallen (Switzerland).

Camion Transport is one of the leading Swiss service providers in the transport and logistics sector. It has about 1,000 employees and 500 vehicles operating from 14 locations all over Switzerland, and handles more than 7,500 shipments and logistics orders every day.

www.camiontransport.ch www.logistik.unisg.ch/eco_performance_award